

Aldi removes over 43 tonnes of plastic from 3ltr milk bottle range

Aldi Ireland will remove more than 43 tonnes of plastic from its 3ltr milk bottle range as part of its commitment to reducing the amount of plastic packaging used across its stores by 50% by 2025.



The new design retains the same strength and durability as before but uses less unnecessary plastic. The shape of the bottle has also been altered, meaning Aldi can now increase the capacity of bottles per milk trolley. As such, this allows more bottles to be transported per delivery, therefore reducing carbon emissions as less deliveries are needed.

Aldi said that it has been working with Strathroy Dairy for the past 18 months to redesign the bottle, which has over 20% less plastic than the original.