

TERMS AND CONDITIONS FOR ALDI BEAUTY CLUB COMPETITION 2024 (THE “COMPETITION”)

This page tells you the terms on which you may enter the Competition (the “**Terms**”).

ALDI is running the Competition to select twenty people to become members of the “ALDI Beauty Club”, an appointed panel of beauty reviewers who will provide reviews of ALDI’s beauty products.

Please read these Terms and the associated Privacy Policy carefully before you enter the Competition as they will govern your entry to the Competition and, should you be successful, your conduct as an ALDI Beauty Club Member. By entering the Competition, you confirm your acceptance of these Terms.

INFORMATION ABOUT US

1. The Competition’s promoter is ALDI Stores Limited (“**ALDI**”). We are a company registered in England and Wales under company number 02321869. Our registered office is at Holly Lane, Atherstone, Warwickshire, CV9 2SQ. Our VAT number is GB813053468.
2. To contact us, please visit us at <https://customerservice.aldi.co.uk/contact> or call us on 0800 042 0800.

HOW TO ENTER THE COMPETITION

3. To enter the Competition, you must:
 - a) Send an e-mail to Aldibeautyclub@clarioncomms.co.uk, including:
 - i) entrants full name;
 - ii) the name of your Instagram and TikTok handles, and the number of account followers for each. If you have just one of the social media accounts, you may list one;
 - iii) a 150-word explanation of why you think you should be selected to become an ALDI Beauty Club Member; and
 - iv) what your favourite Lacura beauty product is and why

Please see Paragraphs 32 and 33 below (ALDI Beauty Club Publicity), and the ALDI Customer Privacy Policy <https://www.aldi.co.uk/how-we-use-your-personal-data-special-purposes> for details of how any personal information which you provide in your entry will be used.

RESTRICTIONS ON ENTRY

4. Entry is open to all residents of the UK aged 18 or over except:
 - a) ALDI’s employees and their immediate families (such as children, spouses, siblings, aunts, uncles and grandparents); or
 - b) employees, officers or agents of any companies associated with the Competition.
5. No more than one entry may be made per person. Anyone found to be creating or using multiple TikTok and Instagram accounts to enter the Competition will be ineligible to become an ALDI Beauty Club Member.
6. The Competition commences at 00:01 GMT/BST on 08.04.2024 and the closing date for entries is 23:59 GMT/BST on 03.05.2024
7. Use of a false name or address, or the provision of any other untruthful, inaccurate or misleading information, will result in disqualification from the Competition.
8. You may only enter the Competition using a TikTok / Instagram account that you control.
9. Any attempt to tamper or interfere with the entry process will result in disqualification from the Competition.
10. Entries made using results generated by a script, macro or the use of automated devices will be void.

11. ALDI may remove entries from the Competition at any time if it believes, at its sole discretion, that such entry has been made in breach of these Terms or is otherwise not in the spirit of the Competition.

CHOOSING THE ALDI BEAUTY CLUB MEMBERS

12. There are up to twenty places in the ALDI Beauty Club to be won. The ALDI Beauty Club is an ALDI-appointed panel of beauty reviewers who will provide reviews of ALDI's beauty products through their Instagram and TikTok accounts. The winners are referred to in these Terms as "ALDI Beauty Club Members".
13. After the closing date, each of the ALDI Beauty Club Members shall be selected by a panel of judges appointed by ALDI (on the basis of their view of the entrants' suitability to act as a Member of the ALDI Beauty Club). The panel will be comprised of two representatives from ALDI and an independent freelance consultant. The judges may be advised by ALDI's Public Relations and Marketing agencies, but such agencies will not decide the ALDI Beauty Club Members.
14. The ALDI Beauty Club Members will be selected within 7 days of the Competition's closing date (as set out in Paragraph 6 above (Restrictions on Entry)).
15. ALDI reserves the right to appoint fewer than twenty ALDI Beauty Club Members if it does not receive enough suitable entries to the Competition.

CONTACTING THE ALDI BEAUTY CLUB MEMBERS

16. ALDI will attempt to contact the chosen ALDI Beauty Club Members by e-mail within 7 days of the date on which the Competition ends.
17. Appointment to the ALDI Beauty Club is subject to the chosen ALDI Beauty Club Member:
 - a) providing ALDI with a current copy of their photo driving licence or passport as satisfactory proof of their age;
 - b) confirming their full name and the physical address to which the beauty products to be reviewed should be sent; and
 - c) confirming their availability to be a part of the club
within one week of receiving the email from ALDI confirming that they are a chosen ALDI Beauty Club Member.
18. ALDI reserves the right to offer a place in the ALDI Beauty Club to a runner-up (selected by the same judges) if the chosen ALDI Beauty Club Member:
 - a) cannot reasonably be contacted by ALDI within one week of ALDI's first attempt to do so;
 - b) does not provide ALDI with the information and/or confirmations required under Paragraph 17 above; or
 - c) is removed from the ALDI Beauty Club because of a breach of these Terms (including Paragraph 26 and 27 below (ALDI Beauty Club Rules and Procedures)).
19. Membership of the ALDI Beauty Club is not transferable to another individual and no cash or other alternatives will be offered.

ALDI BEAUTY CLUB RULES AND PROCEDURES

Please note that, first and foremost, the following rules and procedures are not intended to require an ALDI Beauty Club Member to feedback positive reviews about every product they sample. ALDI wants the ALDI Beauty Club Member to reflect the real views of real people.

20. ALDI Beauty Club Members will receive one delivery of the following items to their nominated UK address w/c 13th May 2024:
 - a) a selection of fragrances, makeup and skincare products from the ALDI Summer Beauty range (as chosen by ALDI);
 - b) a guidance letter on how to review the products; and
 - c) supplementary ingredients and notes for each product.
21. ALDI Beauty Club Members will be required to post a minimum of one TikTok or Instagram post through the account they used to enter the Competition in accordance with timeframes set out at Paragraph 23 below.
22. ALDI Beauty Club is being launched to promote ALDI's Summer Beauty range only. Members will not be required to review further ranges or products other than those that have been provided to them by ALDI..
23. Each ALDI Beauty Club Member must:
 - a) review all the products provided to them by ALDI;
 - b) prepare a post ready for publication on Thursday 18th June 2023, 08.00am GMT/BST; and
 - c) not post any review content of Aldi's beauty and fragrance products on any social media platform including Facebook, Twitter, Instagram, TikTok, Pinterest and Snapchat before Tuesday 18th June, 08.00am GMT/BST.
24. ALDI Beauty Club Members must act in good faith when writing their reviews, and must, in particular, ensure that such reviews reflect their honestly held opinions.
25. All TikTok and Instagram posts created by ALDI Beauty Club Members in connection with the Competition, should exclusively feature ALDI products. The promotion of any other third party brand or product in a post affiliated with the ALDI Beauty Club is prohibited and ALDI reserves the right to request that any such content is removed by the ALDI Beauty Club Member.
26. To keep the focus of the ALDI Beauty Club on the beauty products provided, we may ask that ALDI Beauty Club Members restrict their ALDI Beauty Club TikTok and Instagram posts/stories to the products in question, without reference to other ALDI category products or the wider ALDI brand.
27. ALDI Beauty Club Members must follow all reasonable procedural, legal and regulatory compliance requirements set by ALDI from time to time. This will include requirements:
 - a) imposed to comply with Advertising Standards Authority's guidance relating to the advertisement ([Influencerguidance2023v4-FINAL.pdf \(asa.org.uk\)](#));
 - b) imposed to disclose the relationship between ALDI and the ALDI Beauty Club Member. In particular, the content posted by the ALDI Beauty Club Member via their TikTok and/or Instagram accounts in relation the Competition should make it clear that the featured ALDI products are a sponsored advert by including the word "advert" or "ad" in all relevant content;
 - c) imposed to ensure compliance with TikTok's Terms of Service (<https://www.tiktok.com/legal/page/eea/terms-of-service/en>) and TikTok's Privacy Policy (<https://www.tiktok.com/legal/page/eea/privacy-policy/en>); and
 - d) imposed to ensure compliance with Instagram's Terms of Service (<https://help.instagram.com/581066165581870>) and Privacy Policy (<https://help.instagram.com/519522125107875>)

28. As set out in the guidance letter, ALDI Beauty Club Members will be permitted to keep all products that they receive and do not need to return the products to ALDI.
29. ALDI Beauty Club Members will not receive any form of additional payment from ALDI as a result of or in connection with the ALDI Beauty Club competition or the social media content they make. ALDI will not be required to give any profit share or any royalties from the sale of any ALDI products to any ALDI Beauty Club Members.
30. ALDI Beauty Club Members must not:
 - a) breach TikTok's Terms of Service (<https://www.tiktok.com/legal/page/eea/terms-of-service/en>) or the TikTok Privacy Policy (<https://www.tiktok.com/legal/page/eea/privacy-policy/en>), as well as the Instagram's Terms of Service (<https://help.instagram.com/581066165581870>) or Instagram's Privacy Policy (<https://help.instagram.com/519522125107875>);
 - b) give the impression that a social media post emanates or has been approved by ALDI;
 - c) breach any applicable local, national or international law or regulation;
 - d) act in any way that is fraudulent, or has a fraudulent purpose or effect;
 - e) upload material which is obscene, offensive, sexually explicit, promotes violence or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age;
 - f) upload material in breach of any legal duty owed to a third party, such as a contractual duty or a duty of confidence;
 - g) impersonate any person, or to misrepresent their identity or affiliation with any person (including discrediting, removing or falsifying author credits from any material uploaded);
 - h) endorse, or imply ALDI's endorsement of, any political party;
 - i) abuse, defame, harass, embarrass or threaten others;
 - j) knowingly attempt to upload or attach malicious programs or software that may compromise others' operating systems; or
 - k) knowingly upload or post information that is in breach of intellectual property laws.
31. ALDI reserves the right to:
 - a) remove an ALDI Beauty Club Member from the ALDI Beauty Club if ALDI reasonably considers that that member's behaviour is in breach of these Terms;
 - b) remove ALDI Beauty Club Members from the ALDI Beauty Club once they have been an ALDI Beauty Club Member for at least three months (to give more people the chance to become an ALDI Beauty Club Member);
 - c) substitute, or appoint additional, ALDI Beauty Club Members with runners-up chosen through the Competition process, or otherwise through later competitions;
 - d) appoint more than twenty ALDI Beauty Club Members at any time; and
 - e) close the ALDI Beauty Club competition at any time and for any reason.
32. ALDI may contact ALDI Beauty Club Members to discuss their reviews and gather further feedback on the products provided.
33. ALDI Beauty Club Members agree that they will remove any social media posts which are found to be, or which ALDI reasonably believes to be, in breach of these Terms or the terms belonging to Instagram or TikTok, as set out in Paragraph 28(a) above.
34. ALDI Beauty Club Members may withdraw from the ALDI Beauty Club competition at any time and for any reason.

35. If, while acting as an ALDI Beauty Club Member, you receive any abusive, harassing, embarrassing, threatening or similar messages, please feel free to contact ALDI to discuss the issue and the options available to you to resolve it. ALDI can be contacted using the details in Paragraph 2 (Information about us).

ALDI BEAUTY CLUB PUBLICITY

36. You agree that if you become an ALDI Beauty Club Member, your details may be used in post-Competition publicity. Details of this use are set out in the ALDI Customer Privacy Policy <https://www.aldi.co.uk/how-we-use-your-personal-data-special-purposes>
37. The name and county of residence of the ALDI Beauty Club Member may be announced on ALDI's @aldiuk TikTok, @aldiuk Twitter, @aldiuk Facebook and @aldiuk Instagram page within 28 days of the end of the Competition.

OUR LIABILITY TO YOU

38. If ALDI fails to comply with these Terms it will be responsible for any foreseeable loss or damage which you suffer as a result of its breach of the Terms or its negligence. However, ALDI will not be responsible for loss or damage which is not foreseeable, or which is outside of ALDI's reasonable control.
39. No responsibility or liability will be accepted by ALDI for entries which are not received, received after the closing date, or are lost in transmission for any reason. Proof of sending or transmission will not be accepted as proof of entry. Corrupted, damaged, unintelligible, illegible, inaudible, or incomplete entries will be invalid.

TIKTOK

40. By accepting these Terms you acknowledge that:
- a) the Competition is in no way sponsored, endorsed, or administered by, or associated with, TikTok;
 - b) TikTok's operators have no liability to you, whether in contract, tort (including negligence), for breach of statutory duty, or otherwise, arising under or in connection with the Competition for any loss of profits, loss of sales or business, loss of agreements or contracts, loss of anticipated savings, loss of or damage to goodwill, loss of use or corruption of software, data or information or any other direct, indirect or consequential loss; and
 - c) any use of TikTok's site in relation to the ALDI Beauty Club competition will be subject to TikTok's own Terms of Service (<https://www.tiktok.com/legal/page/eea/terms-of-service/en>) and Privacy Policy (<https://www.tiktok.com/legal/page/eea/privacy-policy/en>).

INSTAGRAM

41. By accepting these Terms you acknowledge that:
- a) the Competition is in no way sponsored, endorsed, or administered by, or associated with, Instagram;
 - b) Instagram's operators have no liability to you, whether in contract, tort (including negligence), for breach of statutory duty, or otherwise, arising under or in connection with the Competition for any loss of profits, loss of sales or business, loss of agreements or contracts, loss of anticipated savings, loss of or damage to goodwill, loss of use or corruption of software, data or information or any other direct, indirect or consequential loss; and
 - c) any use of Instagram's site in relation to the ALDI Beauty Club will be subject to Instagram's own Terms of Service (<https://help.instagram.com/581066165581870>) and Privacy Policy (<https://help.instagram.com/519522125107875>).

GENERAL

42. **Discretion:** Where these Terms refer to the exercise of any discretion by ALDI or its appointed judges such discretion shall be absolute, and no correspondence shall be entered into regarding any associated decisions.

ALDI, in particular, reserves the right to refuse or disqualify any entry or remove or replace an ALDI Beauty Club Member if ALDI believes their appointment to have been a result of a breach of these Terms.

43. **Privacy:** Please see Paragraphs 32 and 33 above (ALDI Beauty Club Publicity) for details of which of the ALDI Beauty Club Members' details will be made available by ALDI. Any personal data which we collect from you, or that you provide to us, will be processed by us in accordance with the ALDI Customer Privacy Policy (<https://www.aldi.co.uk/how-we-use-your-personal-data-special-purposes>). Please read this policy carefully to understand our views and practices regarding your personal data and how we will treat it.
44. **Events beyond our control:** Events may occur that render the Competition itself, the selection of an ALDI Beauty Club Member, or the appointment of ALDI Beauty Club Members, impractical due to reasons beyond ALDI's control. We may, at our discretion, make such variations or amendments to the Competition as we feel are necessary as a result of such events.
45. **Cancellation of the Competition:** While ALDI will use every effort to ensure the Competition is open until the intended closing date, we reserve the right to cancel, terminate, modify, or suspend the Competition in whole or in part at any time. If you have already entered the Competition by that point, we will notify you of the change via the email address which you supply to us when you enter the Competition. We will endeavour to give seven days' notice of such a cancellation, termination, modification, or suspension. If this is not possible, we shall give you as much notice as we reasonably can.
46. **Entire Agreement:** These Terms (together with the documents referred to in them) constitute the entire agreement between you and ALDI in relation to your entry to the Competition and supersede and extinguish all previous agreements in respect of the Competition.
47. **Other promotions:** Any other promotions run by ALDI will be governed by their own separate terms and conditions.
48. **Applicable Law:** These Terms and any dispute or claim arising out of or in connection with them or their subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with the law of England and Wales. The courts of England and Wales shall have non-exclusive jurisdiction to settle any such dispute or claim.

No.	Activity
1.	<p>ALDI Beauty Club: The ALDI Beauty Club provides the opportunity for the public to help try, test and feedback on beauty products.</p> <p>Types of Data: By applying to become an ALDI Beauty Club Member you agree to provide ALDI with:</p> <ul style="list-style-type: none"> a) your name; b) your TikTok account name and profile, your Instagram account name and profile; c) your e-mail address; d) if you are selected as a potential ALDI Beauty Club Member, proof of your age; and e) if you are selected as a potential ALDI Beauty Club Member, your address. <p>Uses of Data: We may use the data you provide in the following ways:</p> <ul style="list-style-type: none"> a) Your name, TikTok and Instagram account name and e-mail address: This will be used to administer the ALDI Beauty Club competition (including notifying you if you become an ALDI Beauty Club Member, social media content you make as an ALDI Beauty Club Member or otherwise contacting you in relation to the Competition); b) Your name and county of residence: May be used on ALDI’s TikTok page and ALDI’s Instagram page to publicly promote the results of the Competition if you become an ALDI Beauty Club Member; c) Your TikTok account name, Instagram account name, profile picture and any content produced as a result of your activity as an ALDI Beauty Club Member: May be used in our advertising, marketing and promotional activities, including: <ul style="list-style-type: none"> i) publicity announcing the results of the Competition; ii) on the ALDI website; iii) in-store features and leaflets; iv) social media channels including Twitter, Instagram, Facebook, TikTok and Pinterest; and v) TV, radio, print, internet or other media; d) Proof of your age: This will be solely used to verify that you are old enough to be an ALDI Beauty Club Member e) Your e-mail address: If you consent to it, to contact you in relation to our newsletters and marketing; and f) Your address: To deliver the beauty products and any associated documents to you <p>Basis for Processing: Variously, your consent to be an ALDI Beauty Club Member, your consent to receiving marketing communications and our legitimate interests (to learn more about what our customers feel about our products).</p> <p>Third-Parties Involved: Our main partner in the ALDI Beauty Club competition is Clarion Communications (P.R.) Limited (“Clarion”), a public relations company helping ALDI to run the Competition. Clarion is registered in England and Wales with company number 2517824 and their registered office is at Rose Court, 2 Southwark Bridge Road, London SE1 9HS.</p> <p>We may also disclose your data to selected third-party service providers involved with:</p> <ul style="list-style-type: none"> a) TV, radio, print and other media production; and b) making deliveries of products.