



# **ALDI UK & Ireland**

## **Fairly Traded Policy**

Published: October 2019





## Position Statement

---

ALDI UK is part of the ALDI SOUTH Group.

“The ALDI SOUTH Group of Companies conducts its business according to the principle of corporate responsibility. In all we do we assume responsibility towards our customers, business partners, employees, the community, and the environment.”

(Source: [Corporate Responsibility Principles of the ALDI SOUTH Group](#))

## Background

---

ALDI recognises that the long-term success of our business depends on the raw materials of all our products being sourced in a sustainable way.

For years we have been working with our suppliers to increase the number of certified products in our product range, such as Banana's, Cocoa, Coffee and Tea. To do this we use schemes such as Fairtrade and Rainforest Alliance.

Choosing independent certified products is a way of ensuring that producers in developing countries receive a fair price for their products as well as helping to save threatened wildlife and fight deforestation.

Rainforest Alliance standards allows us to create better social and environmental conditions for growers in our supply chain.

Fairtrade enables the farmers and workers to invest the Fairtrade Premium back into their business and the local community, and could give them access to education, medicine and much more.

In addition, we work with Fairtrade to support a Women's Empowerment Project for Ethiopian flower workers. This supports education programmes aimed at enabling women to become leaders at work and in their communities through mentorship, upskilling and information sharing, and behaviour-change initiatives.

The project, which will benefit more than 10,000 workers, also plans exchange visits to share the learnings with even more farms. Aldi works on a number of initiatives to improve working conditions of farmers, including its three-year partnership with Farm Africa to help equip young farmers in western Kenya with agricultural and business skills.

## Scope

---

The Fairly Traded Policy applies to the following own label products sold in the UK and Ireland:

Cocoa: All own label products that contain over 1% Cocoa.

Coffee: All own label products with a coffee content of 95%.

Tea: All own label products containing black, green and white tea, rooibos tea and fruit/herbal tea (ie. infusions), as loose tea or tea in bags. The policy excludes all liquid teas (eg. iced tea) and dilutable/instant tea.

Bananas: All single or bunch of fresh own label bananas.



## Policy

### Cocoa

3.5.1	All own label food products containing over 1% cocoa must be certified to meet one of the following standards:  - Fairtrade - Fairtrade Sourced Ingredient (FSI) - Rainforest Alliance / UTZ - Organic	Requirement by end of 2020	Scope: UK & Ireland. All own label products containing cocoa
3.5.2	All fairly traded certified products must display the relevant logo	Requirement	Scope: UK & Ireland. All own label fairly traded certified products

### Tea

3.5.3	All own label food products containing black, green, white, rooibos and herbal tea (including loose tea and tea bags) must be certified to meet one of the following standards:  - Fairtrade - Rainforest Alliance / UTZ - Organic	Aspiration	Scope: UK & Ireland. All own label black, green and white tea (including loose tea and tea bags). Excludes liquid teas eg. iced tea and dilutables/instant tea
-------	--	------------	--

### Coffee

3.5.4	All own label food products containing a coffee content of 95% or above, must be certified to meet one of the following standards:  - Fairtrade - Rainforest Alliance / UTZ - Organic	Aspiration	Scope: UK & Ireland. All own label products containing a coffee content of 95% or above
-------	---	------------	---

### Bananas

3.5.5	All own label bananas must be certified to meet one of the following standards:  - Fairtrade - Rainforest Alliance / UTZ - Organic	Requirement	Scope: UK & Ireland. All own label bananas
-------	--	-------------	--



## Implementation

As part of the Tender provided to ALDI, all Suppliers of products that can be fairly traded are expected to confirm that the product adheres to the Fairly Traded Policy.

All fairly traded products must be declared as part of the product specification provided to ALDI via the online eSpec system. Supporting documentation such as Fairtrade, Rainforest Alliance certification documents should be uploaded to the Specification.

## Definitions

<p><b>Fairtrade</b></p> 	<p>Fairtrade certify ingredients in products that have been produced by small-scale farmer organisations or plantations. These meet minimum social, economic and environmental standards including protection of workers' rights and the environment, payment of the Fairtrade Minimum Price and an additional Fairtrade Premium to invest in business or community projects. To be labelled Fairtrade, all ingredients that can be must be Fairtrade certified, e.g. in a chocolate bar the sugar would also need to be Fairtrade certified.</p> <p>For more information, go to the website: <a href="http://www.fairtrade.org.uk">www.fairtrade.org.uk</a></p>
<p><b>Fairtrade Sourcing Ingredient (FSI)</b></p> 	<p>When farmers sell on Fairtrade terms, it provides them with a better deal and improved terms of trade. This allows them the opportunity to improve their lives and plan for their future. Fairtrade offers consumers a powerful way to reduce poverty through their everyday purchases. Rather than focusing on all the ingredients for one final product, Fairtrade Sourcing Ingredient (FSI) means companies can make big commitments to sourcing one or more specific commodities for use across their ranges, or even their whole business, without necessarily labelling the end product.</p> <p>For more information, go to the website: <a href="http://www.fairtrade.org.uk">www.fairtrade.org.uk</a></p>
<p><b>Rainforest Alliance</b></p> 	<p>The Rainforest Alliance works to conserve biodiversity and ensure sustainable livelihoods. In order for a farm or forestry to achieve Rainforest Alliance certification it must meet standards designed to protect ecosystems, safeguard the well-being of local communities and improve productivity.</p> <p>Rainforest Alliance merged with Utz on 9 January 2019. By joining forces, there will be a focus on innovation across all service offerings, invest in new technologies, and advocate for the policy changes needed to create a world where people and nature thrive together. For more information, go to the website: <a href="http://www.rainforest-alliance.org">www.rainforest-alliance.org</a></p>
<p><b>Organic</b></p>	<p>Organic production is an overall system of farm management and food production that combines best environment practices, a high level of biodiversity, the preservation of natural resources and the application of high animal welfare standards.</p> <p>The key principles:</p> <ul style="list-style-type: none"> <li>- The use of chemical pesticides and synthetic fertilisers are banned</li> <li>- Antibiotics are severely restricted</li> <li>- GMOs are not allowed</li> <li>- Crops are rotated</li> </ul>