

1.10	0	8
2.25	0	-2

WANT TO KNOW THE DEAL IN DETAIL?

View precise promotion mechanic details by scrolling over the red dot on our enhanced online version of the Grocer 33 at thegrocer.co.uk/stores/the-grocer-33. You can also view full price and promo history, as per the example left, for all 33 items, as well as other analytics, using the widget

WEEK 25 SHOPPING BASKET	Asda				Morrisons				Sainsbury's				Tesco				Waitrose				WINNER Aldi				
	PRICE	P	MoM	YoY	PRICE	P	MoM	YoY	PRICE	P	MoM	YoY	PRICE	P	MoM	YoY	PRICE	P	MoM	YoY	PRICE	MoM	YoY		
After Eight thins Mint Chocolate, 300g	2.00		0	0	2.00		-39	7	2.00	●	-77	4	1.99	●	0	-19	3.00	●	0	6	1.99	0	0		
Apples Own-label, Golden Delicious, six-pack (five to seven-pack)	0.96	●	-17	3	1.29	●	10	-11	1.60		0	9	1.92		0	2	1.46	●	-18	-2	0.93	●	-22	-2	
Aubergine Own-label, each	0.70		0	-3	0.70		20	1	0.70		0	1	0.70	●	0	3	0.80		0	0	0.65	●	0	-1	
Basmati rice Own-label, 1kg	1.31	●	-13	-5	1.70		0	2	1.55		-3	0	1.60		0	0	1.60	●	-14	2	1.29			-1	
Cheddar slices Own-label, mature, 10-12 Slices, 250g (200g-265g)	1.65	●	-9	-8	1.69		-14	-4	1.77		0	-2	1.75	●	5	-12	2.25		0	31	1.49			0	
Chestrings cheddar Original, 8x20g	2.50		-25	-18	2.75		0	0	2.75		51	8	1.95		0	-29	2.75	●	36	-16	1.95			46	
Corona lager Bottles, 12x330ml	13.00	●	252	11	9.99	●	-214	-24	13.00	●	97	-23	10.99		0	-49	14.00		103	50	10.99			0	
Cream crackers Own-label, 300g	0.40		0	0	0.40		0	-2	0.40		-10	-1	0.40		0	-4	0.50		0	-3	0.39			0	
Diet lemonade Own-label, two litres	0.31	●	-2	-2	0.39		4	-20	0.60		0	-1	0.40		0	5	0.65		0	-1	0.29	●	0	-1	
Eggs Own-label, free-range, large, six-pack	0.89	●	-19	3	0.90		0	-2	1.10		-3	-5	1.10		0	5	2.00		0	8	0.85	●	-4	-1	
Elmlea cream alternative Double, 284ml	1.10		0	3	1.00		0	-6	1.20		0	4	0.89		3	-6	0.89		0	-4	0.89			0	3
Flat mushrooms Own-label, large, 250g (250g-300g)	0.90		0	5	1.00		0	-2	1.00		0	-1	1.00		0	0	1.20		0	0	0.85			0	
Glacé cherries Own-label, 200g	1.25		0	14	1.40		0	1	1.50		0	10	1.50		0	9	2.50		0	8	0.99			10	1
Honey roast ham Own-label, wafer thin, 480g (360g-480g)	1.98	●	-22	-5	2.40		0	0	2.64		0	14	3.60		0	18	5.33		55	-5	1.90			-1	10
Hovis soft white bread Thick, 800g	1.15	●	0	6	1.10	●	9	-5	1.10		0	4	0.99		0	-6	0.99		0	-7	0.99			0	
Ice cream Own-label, vanilla, two litres	1.35	●	0	11	1.25	●	-20	-5	1.80		0	0	1.50		0	-10	2.00		0	0	1.19	●	-6	4	
Mange tout Own-label, 175g (150g-200g)	0.98		0	-4	1.13		0	8	1.18		18	0	1.17		0	2	1.31	●	-6	-1	0.93	●	8	-1	
Melon Own-label, Galia, each	1.49		0	-9	1.75		0	-16	1.80		4	5	1.80	●	0	4	1.90	●	-7	9	1.39			26	25
Milano salami Own-label, 100g (75g-100g)	1.33		0	6	1.50		0	4	1.63		1	10	1.70		0	-4	2.33	●	0	0	0.99			0	0
Milk Own-label, fresh, 2,272ml	1.09	●	0	1	1.10		1	-2	1.10		0	-1	1.09		0	0	1.15		0	1	1.09			0	0
Mushroom stir-fry Own-label, 360g (320g-400g)	1.13		1	0	1.35		0	0	1.29		0	1	1.41		0	0	1.35	●	22	-1	0.94	●	-2	-12	
Nescafé instant coffee Original, 100g	3.35		135	-27	3.30		0	-11	2.00	●	-39	-24	2.65		0	-22	2.75		0	-13	2.65			0	
Olive oil Own-label, mild and light, one litre	3.00		0	-10	2.59	●	10	-35	3.00		0	-18	3.00		0	-39	4.25		0	-3	2.19	●	-10	-60	
Penne Rigate pasta Own-label, 500g	0.45	●	-7	2	0.45	●	0	-7	0.55		-1	3	0.53		0	2	0.75		0	-5	0.39	●	-6	4	
Pork mince Own-label, 5%, 500g	2.50	●	0	-7	3.00		0	36	2.20		0	0	3.00		0	1	3.00		0	0	1.99	●	0	0	
Raspberries Own-label, frozen, 350g (300g-400g)	1.56		0	-9	1.49		-8		2.00		0	0	2.00		0	0	2.15		-7	0	1.49			0	0
Red grapes Own-label, seedless, 500g (400g-500g)	1.13		1	-7	1.70	●	18	-18	1.80		32	5	1.80		0	12	1.80		0	0	1.07	●	-3	-8	
Red kidney beans Own-label, in water, 400g (390g-400g)	0.45		0	-8	0.71		-1	8	0.55		2		0.55		0	0	0.70		0	2	0.39			0	4
Red pesto Own-label, Italian, 190g	0.58	●	-6	-12	1.00		0	0	0.90		-3	-2	0.90		0	0	1.70		0	8	0.55			-14	
Scottish rough oatcakes Own-label, 250g	0.59		0	0	0.80		0	1	0.90		0	1	0.80		0	-7	1.00		0	1	0.55			0	0
Spring rolls Own-label, vegetable, 245g (200g-250g)	1.11	●	-5	-22	1.63		0	2	1.53	●	2	0	1.79		0	-6	1.91	●	-67	-10	1.01	●	0	-3	
Sure Men deodorant Antiperspirant, Invisible, Ice Fresh, 250ml	2.33	●	84	41	2.00		13	7	1.50		0	0	1.49		-4	-15	1.50	●	-150	2	1.49			0	
Toilet tissue Own-label, quilted, four-pack	1.69	●	0	-6	1.70		0	-29	1.90		-3	2	1.90		0	0	2.00		0	0	1.49	●		-20	
TOTAL (£)	56.21				57.16				60.54				59.86				73.47				48.23				
Inflation/deflation on total (pence)			348.0	-56.0			-211.0	-122.0			66.0	5.0			4.0	-165.0			-53.0	57.0			16.0	-53.0	
Inflation/deflation on total (%)			7	-1			-4	-2			1	0			0	-3			-1	1			0	-1	
Price-only promotions			7				3				2				2				4				10		
Multibuy promotions			3				0				0				1				2				0		

Key: ● On promo (details online) ○ Off promo (details online) ■ Out-of-stock ■ Not stocked