



**ALDI UK**  
**Healthier Checkouts Policy**



## Position Statement

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ALDI UK is part of the ALDI SOUTH Group.

“The ALDI SOUTH Group of Companies conducts its business according to the principle of corporate responsibility. In all we do we assume responsibility towards our customers, business partners, employees, the community, and the environment.”

(Source: [Corporate Responsibility Principles of the ALDI SOUTH Group](#))

## Background

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The till area in stores can be a place to target customers with convenient, impulse-buys, however, at ALDI we prefer a responsible approach for the products we sell on our tills. To uphold this integrity, we have a strict policy which has been in place since 2015. The policy defines products as healthier or less healthy; with only healthier items allowed to be sold on our tills. Our policy is in addition to the HFSS Government Guidelines Food (Promotion and Placement) (England) Regulations 2021.

All products on our tills must be classified as non-HFSS, defined by the nutrient profiling model, developed by the Food Standards Agency (FSA). The model uses a scoring system where points are allocated based on the nutrient content per 100g of a food or drink. Points are awarded for energy, saturated fat, sugar, sodium, fibre, protein and the fruit vegetable and nut content. The model is currently used by the broadcasting regulator to define what products can or cannot be advertised to children or pre-watershed. We have adopted this model for our Healthier Checkout policy.

## Scope

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This policy is applicable to all ALDI own brand and branded food products sold on the checkouts which goes beyond the 13 categories defined in the Government HFSS Guidelines. Raw commodities and unprocessed foods, such as unflavoured seeds, nuts, unsweetened dried fruit and sugar-free confectionery are exempt from the criteria.

Note that for England only where HFSS legislation is in place, this is in addition to the HFSS criteria and HFSS legislation still applies to the 2m area surrounding the tills.

## Policy

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It is ALDI requirement that all products, branded and ALDI own brand, sold at checkout pass the Healthier Checkout criteria. To pass the criteria, the product must score less than 4 points if it is a food product or less than 1 point if it is a drink product using the OFCOM model.

## Definitions

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**Requirement:** Where policies are stated as a requirement, the policy must be met in order for it to be compliant with the policy.

**Aspiration:** Where policies are stated as an aspiration, ALDI would like to work towards achieving this in the future but it is not classified as a non-compliance to the overall policy.

**Checkout:** For this policy, the checkout area is defined by all products sold on our belted tills and our self-serve check-outs.