

Aldi helps save the bees by supporting the All-Ireland Pollinator Plan

Aldi is a supporter of the All-Ireland Pollinator Plan created by the National Biodiversity Data Centre. The All-Ireland pollinator plan aims to create an environment where pollinators can survive and thrive. Bees are responsible for the pollination of many crops, which is vital for Aldi's business.



Aldi has committed to completing several pollinator friendly actions as part of the All-Ireland Pollinator Plan and has created awareness of this issue to our employees, customers and Irish suppliers. These include:

- Promoting high-pollinator plants in our stores
- Encouraging our Irish suppliers to sign up to the All-Ireland Pollinator plan and help raise awareness
- Educate our staff via Biodiversity Workshops and articles on our internal platform
- Creating a Wildflower Meadow at the back of our Naas Regional Distribution Centre
- Reducing our grass cutting