

## **Rise with ALDI Bread Competition 2024 - FAQs**

### **Who is the Rise with ALDI Bread Competition open to?**

The Rise with ALDI Bread Competition is open to residents of the Republic of Ireland. To compete, you must be over 18 years on 1<sup>st</sup> January 2024. Directors, management, and employees (and the immediate families of directors, management, and employees) of ALDI are ineligible to enter.

### **I'm a professional chef/baker. Can I enter the competition?**

Unfortunately, professional chefs and bakers are excluded from competing in Rise with ALDI Bread Competition.

### **I'm a bread supplier. Can I enter the competition?**

Suppliers are excluded from competing in Rise with ALDI Bread Competition.

### **How do I know where to drop my bread to?**

Drop your home-baked bread to the nearest location to you from the below list of dates and locations:

#### **2024: Wednesday 26<sup>th</sup> June**

- ALDI Castlebar, Lannagh Rd, Garryduff, Castlebar, Co. Mayo, F23 TV29. **9am-10am**
- ALDI Neil T Blaney Rd, Gortlee, Letterkenny, Co. Donegal, F92 YW25. **9am-10am**
  - ALDI Cranmore Pl, Abbeyquarter North, Sligo, F91 YR27. **9am-10am**
- ALDI Head Office Naas, Birch House, Millennium Park, Osberstown, Naas, Co. Kildare, W91 YX71. **12pm-1pm**
- ALDI Swords, 10 Seatown Rd, Townparks, Swords, Co. Dublin, K67 V2N7. **12pm-1pm**
- ALDI Athlone, Golden Island, Ankers Bower, Athlone Co. Westmeath N37 FC04. **12pm-1pm**
  - ALDI, Main Street, Gort, Co. Galway, H91 PV44. **12pm-1pm**

#### **2024: Thursday 27<sup>th</sup> June**

- ALDI Macroom, Oakwood, Sleveen East, Macroom, Co. Cork, P12 ER89. **9am-10am**
  - ALDI Rathmines Rd Lower, Rathmines, Co. Dublin, D06 VK57. **9am-10am**
  - ALDI Cavan, Dublin Rd, Tullymongan Upper, Cavan, H12PK29. **9am-10am**
    - ALDI, Newcastle West, Co. Limerick, V42 KD35. **9am-10am**
- ALDI New Ross, Marshmeadows, New Ross, Co. Wexford, Y34 NP48. **9am-10am**
- ALDI Dundalk, Rampart's Road, Marshes Lower, Dundalk, Co. Louth, A91 Y152. **12pm-1pm**

Please note: No entries will be accepted outside the times and locations specified above.

### **What do I do when I go to the drop off point?**

Drop your bread to the collection point at the entrance to the ALDI Store/ Office. Please ensure your bread is clearly labelled with your name, address, email address and contact number. Participants can nominate a person of their choice to drop their baked bread to a collection point.

### **How many breads can I submit?**

Each participant may only submit one bread. Please note that a 2lb loaf tin or a cob shaped tin must be used to bake your bread. Any bread that is not in this 2lb loaf tin or cob shaped tin will not be eligible. Please present your bread unsliced to ensure freshness for judges. Please note, your tin will not be returned.

### **How will I find out if I am successful?**

Winning entrants will be contacted by the 3<sup>rd</sup> of July 2024. Unfortunately, no feedback will be provided to unsuccessful entries. Queries can be directed to [risewithaldi@aldi.ie](mailto:risewithaldi@aldi.ie).

### **What happens if I am successful?**

The top three Bread bakers, as determined by the judges, will go through to the finals where they will bake their Bread live in front of the judges at Airfield Estate in September 2024. The overall winner's bread will be stocked in all ALDI stores nationwide from January 2025.

### **What are the prizes?**

1st prize: €15,000, plus the winner's bread will be stocked in all ALDI stores nationwide.

2nd prize: €1,000 ALDI shopping vouchers

3rd prize: €500 ALDI shopping vouchers

### **What type of bread can I make?**

Participants can bake a bread of their choice from the following list:

- Brown Bread
- White Bread
- Soda bread
- Ciabatta
- Rye Bread
- Sourdough

**What ingredients are not allowed?**

1. Sesame Seed
2. Nuts (Any type of nuts)
3. Celery
4. Mustard
5. Lupin