Aldi Stores (Ireland) Limited (Aldi)
Grow with Aldi 2021

Aldi is delighted to announce the launch of Grow with Aldi (Event), giving small suppliers a big chance. Aldi is searching for small and medium suppliers to present the best quality Irish products to go on sale at an annual Irish Food Market in its 145 stores nationwide.

Aldi wants suppliers to submit an application form detailing who they are and the product they are offering to grow@aldi.ie. Submissions will be reviewed by members of the Aldi buying director team and selected applicants will be called to discuss their ideas further before offering successful applicants the opportunity to have their product on sale nationwide as part of an annual special buy launch. Aldi will provide the successful applicants with guidance and advice from an experienced Aldi supplier.

Following the launch, a supplier will be picked to work with Aldi in listing their product in Aldi Stores Nationwide all year round.

All applications must be submitted before the closing date of 5th February 2021.

TERMS AND CONDITIONS FOR GROW WITH ALDI 2020

The terms and conditions which are set out below set out the terms and conditions on which the suppliers may enter Grow with Aldi and be in with a chance to sell their product as part of a special buy launch. The Event is open to suppliers in the Republic of Ireland and Northern Ireland.

INFORMATION ABOUT US

Aldi wishes to promote the quality and provenance of Irish produce. Grow with Aldi is developed by Aldi and its partners.

HOW TO ENTER

1. To enter Grow with Aldi entrants must submit by way of covering email and application form their company name, profile and product description to **Grow@aldi.ie.**
2. Entries will be reviewed by a team of experts. Successful applicants will be asked to submit samples of their product and attend a meeting as part of the second round of the Event, following which products will be selected for the launch.
3. All entries must be received by Aldi no later than **11.59pm on 5th February 2021.**
4. The successful applicants will be contacted by email and/or telephone (using details provided at entry). In the event that an entrant cannot be contacted after reasonable attempts have been made to do so, Aldi reserves the right to offer the place to another entrant.
5. Unsuccessful entrants will not be contacted.
6. Aldi's employees, their families and any third party directly associated with the administration of the Event or relatives of any third party directly associated with the administration of the Event are excluded from this Event.
7. Entrants must declare when submitting their application if they are related to an Aldi employee their families and any third party directly associated with the administration of the Event or relatives of any third party directly associated with the administration of the Event.

EVENT RULES AND PROCEDURES

8. The closing date for Grow with Aldi is 11.59pm on 5th February 2021.
9. Late, incomplete or illegible entries will not be considered.
10. Aldi is not responsible for any technical failure or malfunction, computer hardware or software failure, satellite, network or server failure of any kind or human error of any kind which may result in an entry being delayed, lost or not properly registered.
11. The entry must be made by the supplier of the product.
12. If selected for the second round of the Event, suppliers will be contacted by email or telephone (using details provided at entry) and meetings will take place at an agreed date.
13. The final list of products as part of the launch will be announced by 28th Feb 2021.
14. The successful applicants' product must be available for sale on 6th June 2021 as part of the Grow with Aldi launch.
15. All products for sale must be in the suppliers own branding and must meet relevant quality and production standards as set out by Aldi's legal and technical advisors who will be required by Aldi to approve the suppliers' production facilities.
16. Aldi maintains the right to use the suppliers name and product images submitted as part of the Event for advertising purposes to include, but not limited to, social media, press, leaflets, instore point of sale.
17. Supplier headshot imagery and pack shots will be required.
18. Aldi may make product or supplier information available on social media for the purposes of carrying out a public poll where members of the public can vote for their preferred products.
19. Aldi may select random suppliers to work with Aldi Brand Ambassadors to help promote the campaign.
20. If Aldi elects to operate a public poll on social media the outcome of the poll is not binding and does not determine whether a supplier's product will be selected. The decision to list a product or products is solely at the discretion of the Aldi Buying Director team.
21. Suppliers must be able to fulfil orders for 145+ stores nationwide of approximately 2,000 to 12,000 units. This will be confirmed by Aldi in advance of production.
22. The supplier must be registered for value added tax (VAT) in the Republic of Ireland.
23. The supplier must be aged 18 years or over.
24. The product retail remains at the discretion of Aldi.
25. The Event is open to current and new suppliers.
26. Aldi will select suppliers and will select up to a maximum of seventy five (75) products.
27. Suppliers can enter no more than five (5) products.
28. The decision of Aldi and the judges regarding any aspect of the Event is final and binding and no correspondence will be entered into in relation to the Event.
29. Entrants are deemed to have accepted and agreed to be bound by these terms and conditions upon entry. Aldi reserves the right to refuse entry, or refuse to award a prize to anyone in breach of these terms and conditions.
30. If any person is found to be in disregard of these terms and conditions then Aldi reserves the right to disqualify that person, for any reason whatsoever, in its sole discretion.
31. Aldi reserves the right to hold void, cancel, suspend, or amend the Event where it becomes necessary to do so.
32. Insofar as is permitted by law, Aldi, its agents or distributors will not in any circumstances be responsible or liable to compensate any applicant or accept any liability for any loss, damage, personal injury or death occurring as a result of an applicant being selected as a successful applicant except where it is caused by the negligence of Aldi, its agents or distributors or that of their employees.
33. Personal data supplied during the course of this Event may be passed on to third parties only insofar as required for fulfilment/delivery/arrangement of the Event.

34. The Event will be governed by Irish law and entrants to the Event submit to the jurisdiction of the Irish Courts.
35. Successful suppliers will have to enter into an agreement with Aldi in advance of the suppliers' product going on sale in Aldi's stores.
36. Suppliers must specify on the application form the technical level their production facilities operate to (BRC/ HACCAP/ SALSA etc).
37. Applicants must specify on application if they are taking part in any other small supplier development program.