

## **Aldi to trial reusable fresh produce bags made from 100% recycled plastic bottles**

Aldi Ireland announced it will be trialling reusable fresh produce bags made from 100% recycled plastic bottles at 10 of its stores across Ireland. Since 10<sup>th</sup> August, customers at participating stores can purchase the reusable bags designed to hold fresh fruit and vegetables for just €0.49 per bag.



Sturdy, breathable and washable, the mesh drawstring bags are ideal for buying, carrying, and storing fresh fruit and vegetables, including heavy or bulky items. Each bag purchased will benefit the environment in a tangible way, helping to keep more plastic bottles out of landfill and further reducing people's need for single-use plastic bags. Aldi is already in the process of removing 10 million single-use produce bags from circulation throughout its store network, replacing these with domestically compostable bags made from pasted corn starch.

The reusable bags are displayed in store using a dedicated stand, which is made from 30% recycled material. These cardboard stands will be placed next to the produce sections of participating stores, making it easier for customers to see when shopping in the fresh fruit and vegetable aisles.

Aldi has been working hard over the last few years to supply a larger range of loose fruit and vegetables in store. There are now 27 lines of loose fruit and veg in store, an increase of 29% from 2017.