



**ALDI UK**  
**Healthier Checkouts Policy**



## Position Statement

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ALDI UK is part of the ALDI SOUTH Group.

“The ALDI SOUTH Group of Companies conducts its business according to the principle of corporate responsibility. In all we do we assume responsibility towards our customers, business partners, employees, the community, and the environment.”

(Source: [Corporate Responsibility Principles of the ALDI SOUTH Group](#))

## Background

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ALDI UK are well known for the responsible approach we take for the products we sell on our tills. In order to uphold this integrity we have a strict policy in place, which defines products as healthier or less healthy; only healthier items are allowed to be sold on tills.

Ofcom is a nationally recognised and accepted nutrient profiling model, developed by the Food Standards Agency (FSA). The model uses a scoring system where points are allocated based on the nutrient content per 100g of a food or drink. Points are awarded for energy, saturated fat, sugar, sodium, fibre, protein and the fruit vegetable and nut content. The model is currently used by the broadcasting regulator to define what products can or cannot be advertised to children or pre-watershed. We have adopted and adapted this model to be suitable for our Healthier Checkout policy. Our policy considers the size of the product to ensure we are promoting snacks with a responsible portion size at our checkout.

## Scope

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This policy is applicable to all ALDI own brand and branded food products sold on the checkouts. Raw commodities and unprocessed foods, such as unflavoured seeds, nuts and unsweetened dried fruit, are exempt from the criteria.

## Policy

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It is ALDI requirement that all products, branded and ALDI own brand, sold at checkout pass the Healthier Checkout criteria. To pass the criteria, the product must score less than 4 points using the ALDI adapted OFCOM model.

## Definitions

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**Requirement:** Where policies are stated as a requirement, the policy must be met in order for it to be compliant with the policy.

**Aspiration:** Where policies are stated as an aspiration, ALDI would like to work towards achieving this in the future but it is not classified as a non-compliance to the overall policy.

**Checkout:** For this policy, the checkout area is defined by all products sold on our belted tills.