



# **ALDI UK & Ireland**

## **Nutrition Labelling Policy**



## Position Statement

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ALDI UK is part of the ALDI SOUTH Group.

“The ALDI SOUTH Group of Companies conducts its business according to the principle of corporate responsibility. In all we do we assume responsibility towards our customers, business partners, employees, the community, and the environment.”

(Source: *Corporate Responsibility Principles of the ALDI SOUTH Group*)

## Background

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It is mandatory for nutrition information to be declared on prepacked food; the amount of energy, fat, saturated, carbohydrate, sugars, protein and salt is the minimum legal requirement. This ALDI policy exceeds the minimum legal requirements for nutrition information in order to support our customers to make informed choices on their purchases.

Traffic light labelling displays the amount of energy (kcal), fat, saturates, sugars and salt in a serving. The percentage reference intake is also included and the colour coding makes it easier to understand the nutritional composition of the product and to draw comparisons between products. Consumer research consistently finds that shoppers prefer front of pack labels that use this colour coding, because they are easy to use at a glance and well understood.

## Scope

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Products that are exempt from mandatory legislative labelling\* are also exempt from this policy and are not required to display Reference Intake % on back of pack or Traffic Light Labelling on the front of pack.

Traffic Light Labelling is applicable to all ALDI own brand products. The only exemptions are:

- (i) Very Small Packs (largest surface <25cm<sup>2</sup> - note this is pack size and not label size)
- (ii) Seasonal Moser Roth and Swiss branded products.
- (iii) Gifting lines (incl. Specially Selected Gifting Lines).
- (iv) Foil Dry off set print products (butters & spreads).
- (v) Low/no alcohol products (ABV<1.2%) within the Beers, Wine and Spirit's category.

In the absence of Traffic Light Labelling, all of the above must have Reference Intake % on the back of pack.

\*Products that are exempt from mandatory legislative labelling: Alcoholic Beverages with ABV of >1.2%, Tea, Instant and Filtered Coffee, Still and Sparkling Water (and Flavoured Waters), Unprocessed Single Ingredient Foods (e.g. Fresh Fruit and Vegetables, Milk and Oils) - except Cut Salad/Vegetable packs, Fresh Meat with No Added Ingredients (e.g. Minced Beef, Pork Chop), Pet Food, Herbs and Spices, Table Top Sweeteners, Chewing Gum, Vinegar, Gelatine and Jam Setting Compounds, Yeast, Baby Food.

## Policy

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- i) **Front of Pack:** All ALDI own label food products are required to display Traffic Light Labelling information on the front of pack. The Traffic Light Labelling includes the colour-coded grams per serving and percentage Reference Intake for Energy, Fat, Saturated Fat, Sugar and Salt. The Energy Only Logo does not suffice the requirement for front of pack labelling.
- ii) **Back of Pack:** For products exempt from displaying Traffic Light Labelling information on the front of pack, the Reference Intake percentage is required to feature on the back of pack alongside the mandatory nutrition information.



## Definitions

**Requirement:** Where policies are stated as a requirement, the policy must be met in order for it to be compliant with the policy.

**Aspiration:** Where policies are stated as an aspiration, ALDI would like to work towards achieving this in the future but it is not classified as a non-compliance to the overall policy.

**Reference Intake (RIs):** Reference Intakes have been set by European law and are a guideline quantity of nutrients to support balance daily intake. Reference Intake percentage therefore shows the customer what percentage of their daily allowance a product or serving provides.

Energy or Nutrient	Reference Intake
Energy	8400kj/2000kcal
Fat	70g
Saturates	20g
Carbohydrate	260g
Sugars (total)	90g
Protein	50g
Salt	6g

**Traffic Light Labelling:** This is a method of colour-coded front of pack labelling for fat, saturates, sugar and salt. The colours are calculated based on the below UK Government criteria.

### Food:

Text	LOW	MEDIUM	HIGH	
Colour code	Green	Amber	Red	
Fat	≤ 3.0g/100g	> 3.0g to ≤ 17.5g/100g	> 17.5g/100g	> 21g/portion
Saturates	≤ 1.5g/100g	> 1.5g to ≤ 5.0g/100g	> 5.0g/100g	> 6.0g/portion
(Total) Sugars	≤ 5.0g/100g	> 5.0g and ≤ 22.5g /100g	> 22.5g/100g	> 27g/portion
Salt	≤ 0.3g/100g	> 0.3g to ≤ 1.5g/100g	>1.5g/100g	>1.8g/portion

### Drinks:

Text	LOW <sup>9</sup>	MEDIUM	HIGH	
Colour code	Green	Amber	Red	
			>12.5% of RIs	>15% of RIs
Fat	≤ 1.5g/100ml	> 1.5g to ≤ 8.75g/100ml	> 8.75g/100ml	>10.5g/portion
Saturates	≤ 0.75g/100ml	> 0.75g to ≤ 2.5g/100ml	> 2.5g/100ml	> 3g/portion
(Total) Sugars	≤ 2.5g/100ml	> 2.5g to ≤ 11.25g/100ml	> 11.25g/100ml	> 13.5g/portion
Salt	≤ 0.3g/100ml	>0.3g to ≤0.75g/100ml	> 0.75g/100ml	> 0.9g/portion

**Gifting Lines:** A gifting line is a product developed and designed exclusively to be offered as a gift and mostly sold only during promotional calendar events. The design can either include a reference to the occasion, e.g. Valentines or Mother's Day or it is clear from the design and nature of the product that it will be offered as a gift, e.g. Prosecco and Chocolate Gift Pack.