



ALDI UK & Ireland

Sugar Reduction Policy



Position Statement

ALDI UK is part of the ALDI SOUTH Group.

"The ALDI SOUTH Group of Companies conducts its business according to the principle of corporate responsibility. In all we do we assume responsibility towards our customers, business partners, employees, the community, and the environment."

(Source: [Corporate Responsibility Principles of the ALDI SOUTH Group](#))

Background

ALDI has committed to the Sugar Reduction programme, which launched as part of the UK Government's Childhood Obesity Strategy in 2016.

The sugar reduction programme challenges the food industry to a 20% sugar reduction by 2020 in ten categories that have been identified as the largest contributors to childhood obesity. Progress towards this programme will bring public health benefits.

Scope

This policy applies to all ALDI own label products, which fall into one of the below ten priority categories:

1. Breakfast Cereals
2. Yoghurts
3. Biscuits
4. Cakes
5. Morning Goods
6. Puddings
7. Ice cream, Lollies and Sorbets
8. Sweet Confectionary
9. Chocolate Confectionary
10. Sweet Spreads (chocolate spread, nut butter, fruit spreads and dessert toppings)

Policy

It is an aspirational ALDI policy to reduce the amount of sugar in the ten priority categories by 20% by 2020. The 20% reduction is to be achieved by a downward shift in the overall category average, not necessarily at each individual product level. Any sugar reduction at product level is valued.

Definitions

Requirement: Where policies are stated as a requirement, the policy must be met in order for it to be compliant with the policy.

Aspiration: Where policies are stated as an aspiration, ALDI would like to work towards achieving this in the future but it is not classified as a non-compliance to the overall policy.

A detailed definition of each category is included below.

PHE Category	Category Description
Breakfast Cereal	Includes all breakfast cereals, e.g. ready to eat cereals, granola, muesli, porridge oats.
Yoghurt	Includes all sweetened dairy yoghurt, fromage frais products, including non-dairy alternatives (such as soya, goat, sheep products). Excludes natural yoghurt and unsweetened yoghurt and fromage frais.
Biscuits	Includes all types of sweet biscuits including cereal bars and toaster pastries: <u>gluten free biscuits</u>
Cake	Includes all types of cakes, ambient and chilled, including cake bars and slices, American muffins, flapjacks, Swiss rolls.
Morning goods	Includes morning goods such as croissants, crumpets, English muffins, pancakes, buns, teacakes, scones, waffles, Danish pastries, fruit loaves, bagels.
Pudding	Includes all types of ambient (including canned), chilled and frozen puddings.
Ice cream	Includes all types of ice cream, dairy and non-dairy, choc ices, ice cream desserts e.g. arctic roll, lollies and sorbets.
Confectionery - Chocolate	Includes chocolate bars, filled bars, assortments, carob, diabetic, low calorie and seasonal chocolate.
Confectionery - Sweet	Includes all sweets. Excludes chewing gum and sugar free sweets.
Sweet spreads/sauces	Includes chocolate spread, peanut butter, dessert topping and fruit spread
Dessert Topping	Includes dessert syrups with added sugar, coulis, compotes, cream based toppings, brandy sauce
Nut Butter	Includes peanut butter with added and no added sugar and flavoured peanut butter (including chocolate where peanuts are the main ingredients) as well as all other nut butters
Fruit Spread	Includes fruit-based spreads that do not fall under the jam definition by legislation
Chocolate Spread	Includes chocolate hazelnut spreads, milk chocolate spreads, confectionary branded chocolate spreads