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†Based on a comparison of Aldi products against brands, supermarket 'own brands' and fresh products as shown. Based on a selection of branded, supermarket 'own brands' and fresh products checked on tesco.com, asda.com, sainsburys.co.uk and morrisons.com on 14/06/2017.
The cheapest competitive price pro rata considering weight, pack sizes and offers has been used for 'other supermarkets'. Aldi prices and packaging correct as of 14/06/2017. Subject to availability.

ALDI					Comparison product						
Product code	Product name	Item price	Weight (no symbols)	Weight measurement	Comparison product	Weight (no symbols)	Weight measurement	Cheapest competitor	Per item price including any multibuy offers	Pro rata price including any multibuy offers and size	Aldi savings
45933	Bramwells Caesar Salad Dressing	£0.59	250	ml	Hellmann's Caesar Dressing	235	ml	Tesco, Asda	£1.00	£1.06	44.34%
56506	Spring Onions	£0.47	100	g	Spring Onions	100	g	Tesco	£0.49	£0.49	4.08%
6637	Norpak Spreadable	£1.75	500	g	Lurpak Slightly Salted Spreadable	500	g	Asda 2 for £5.50	£2.75	£2.75	36.36%
58564	The Fishmonger Cooked & Peeled King Pawns	£2.09	150	g	Tesco Cooked And Peeled King Prawns	150	g	Tesco	£3.00	£3.00	30.33%
69741	Brooklea 0% Fat Authentic Greek Yogurt	£1.29	500	g	Total 0% Fat Greek Yoghurt	500	g	Tesco & Asda	£2.00	£2.00	35.50%
77431	Village Bakery Sliced White Rolls	£0.85	12	pack	Warburtons Sliced White Rolls	12	pack	Morrisons	£1.33	£1.33	36.09%
70961	Ashfield Farm British Chicken Mini Fillets	£2.39	410	g	Sainsbury's British Mini Chicken Fillets	400	g	Sainsbury's	£2.60	£2.67	10.49%
45607	Crestwood Scotch Eggs	£0.62	2	pack	Scotch Eggs	2	pack	Tesco, Asda	£1.00	£1.00	38.00%
48780	Specially Selected Creamy Coleslaw	£0.79	300	g	Tesco Finest Coleslaw	335	g	Tesco	£1.15	£1.03	23.30%
67132	Specially Selected Nocellara Olives	£1.49	150	g	ASDA Nocellara Olives	160	g	Asda 3 for £5	£1.67	£1.57	5.10%
71132	The Deli Moroccan Flavoured Houmous	£0.69	170	g	Morrisons Moroccan Style Houmous	200	g	Morrisons 2 for £2	£1.00	£0.85	18.82%
59239	Specially Selected Fruity Moroccan Couscous Salad	£1.39	220	g	Sainsbury's Moroccan Cous Cous, Taste the Difference	200	g	Sainsbury's	£2.00	£2.20	36.82%
71017	Specially Selected Maple Bacon & Gruyere Quiche	£2.19	420	g	Tesco Finest Maple Bacon And Extra Mature Cheddar Quiche	400	g	Tesco	£3.00	£3.15	30.48%
47867	Bramwells Real Mayonnaise	£0.65	475	g	Hellmann's Real Mayonnaise	400	g	Sainsbury's	£1.20	£1.43	54.55%
3563	Freeman's Bay New Zealand Sauvignon Blanc	£5.89	75	cl	Oyster Bay Sauvignon Blanc	75	cl	Morrisons	£7.00	£7.00	15.86%
60305	Balsamic Vinegar	£0.65	250	ml	Filippo Berio Balsamic Vinegar	250	ml	Tesco & Asda	£2.00	£2.00	67.50%
56915	Emporium British White Mature Cheddar	£1.59	350	g	Cathedral City Mature Cheddar	350	g	Tesco & Morrisons	£2.50	£2.50	36.40%
58760	Cherry Tomatoes	£0.71	350	g	Cherry Tomatoes	335	g	Asda	£0.89	£0.93	23.66%
	Total	**£26.09**							**Total**	**£36.96**	29.41%
		ALDI Basket - no multibuy offers required, just every day low prices								**Total of cheapest competitor prices, adjusted for size variances and applying multibuy prices.**	