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†Based on a comparison of Aldi products against brands and fresh products as shown. Tesco may sell 'own brand' products at different prices. Based on a selection of branded and fresh products checked on tesco.com on 17/01/19. The cheapest competitive price pro rata considering weight, pack sizes and offers has been used for Tesco. Aldi prices and packaging correct as of 17/01/19. Subject to availability. For full product comparison details see www.aldi.co.uk/SUBSPRSB1801. Product packaging may differ in each region.

ALDI					Comparison product						
Product code	Product name	Item price	Weight		Comparison product	Weight		Competitor	Per item price (inc any multibuy offers)	Pro rata price (considering size and multibuy offers)	Aldi savings
73299	Organic potatoes	£1.15	1500	g	Organic potatoes	1500	g	Tesco	£1.50	£1.50	23.33%
66454	Mixed Root Vegetable Crisps	£0.85	100	g	Tyrrells Vegetable Crisps	125	g	Tesco	£2.50	£2.00	57.50%
7863	Alcafe Gold Roast Freeze Dried Coffee	£1.89	200	g	Nescafe Instant Gold Coffee	200	g	Tesco	£4.00	£4.00	52.75%
54702	Diplomat Lemon & Ginger Tea Bags	£0.75	40	bags	Twinings Lemon & Ginger Tea bags	80	bags	Tesco	£4.50	£2.25	66.67%
77059	Worldwide Wholegrain & Quinoa	£0.65	220	g	Uncle Bens Wholegrain and Quinoa	220	g	Tesco (2 for £3)	£1.50	£1.50	56.67%
83809	The Foodie Market Whole Almonds	£1.35	185	g	Tesco Whole Almonds	250	g	Tesco	£3.40	£2.52	46.43%
57029	Mae's Kitchen Vegetable Quarter Pounders	£1.25	454	g	Linda Mccartney Vegetarian Quarter Pounder Burgers	227	g	Tesco	£1.50	£3.00	58.33%
70350	Coco Loco Coconut Oil	£1.99	300	ml	Vita Coco Coconut Oil	250	ml	Tesco	£3.99	£4.79	58.46%
74488	Nature's Pick Mixed Pepper Stir Fry	£0.89	300	g	Tesco Pepper Stir Fry Mix	320	g	Tesco	£1.25	£1.17	23.93%
66621	The Foodie Market Raw Fruit Bars - Apple and Pear	£1.49	5	pack	Nakd Raw Fruit Bar - Apple danish	4	pack	Tesco	£2.00	£2.50	40.40%
1031	Sweet Harvest Red Kidney Beans	£0.30	400	g	Napolina Red Kidney Beans	400	g	Tesco	£0.85	£0.85	64.71%
57803	Cashew Nuts	£1.29	150	g	Cashew Nuts	250	g	Tesco	£2.75	£1.65	21.82%
53116	Shredded Kale	£0.55	200	g	Redmere Kale	180	g	Tesco	£0.53	£0.59	6.78%
81489	Organic Pinot Grigio Delle Venezie	£5.99	75	cl	Casa Roscoli Organic Pinot Grigio Doc	75	cl	Tesco	£8.00	£8.00	25.13%
75263	Funktional Foods Cacao Powder	£1.99	100	g	Bioglan Superfood Organic Cacao Powder	100	g	Tesco	£3.75	£3.75	46.93%
63278	Snackrite Microwave Popcorn - Salted	£0.99	3	pack	Propercorn Salted Microwave Popcorn	3	pack	Tesco	£2.25	£2.25	56.00%
73321	Champion Sweet Potato Fries	£1.59	500	g	McCain Sweet Potato Fries	500	g	Tesco	£2.60	£2.60	38.85%
8885	Harvest Morn Wheat Bisks	£1.89	36	pack	Weetabix Cereal	48	pack	Tesco	£4.00	£3.00	37.00%
51213	Pineapple	£0.97	1	each	Pineapple	1	each	Tesco	£0.69	£0.69	-40.58%
75788	Bananas	£0.88	5	pack	Ripe Bananas	5	pack	Tesco	£0.90	£0.90	2.22%
74928 / 12419	Avocado	£1.55	2	pack	Avocado	2	pack	Tesco	£1.75	£1.75	11.43%
73903	Mango	£0.97	1	each	Mango	1	each	Tesco	£1.00	£1.00	3.00%
66409	Blueberries	£1.20	150	g	Blueberries	150	g	Tesco	£2.00	£2.00	40.00%
	Total	£32.42							Total	£54.26	40.25%

ALDI Basket - no multibuy offers required, just every day low prices

Total of cheapest competitor prices, adjusted for size variances and applying nultibuy prices.