

Aldi put down roots to plant 100,000 trees by 2024

Aldi commits to planting 100,000 native trees over the next five years. The new plantations of native Irish woodland will help to encourage local flora and fauna while aligning with the Government's aim to plant 22 million trees a year until 2040.



Green Belt, who coordinated this project, said:

"Aldi's co-funding of the establishment of native woodland sites is an extremely innovative step and is one of the first of its kind in Ireland", said John O'Reilly, CEO, Green Belt. "This could herald a new chapter for Irish forestry, with corporate Ireland helping Ireland to establishment new native woodlands by recognising, valuing and compensating land owners for the Ecosystem Services provided by these woodlands."

So far 16,000 Oak, Birch, Hazel and Alder trees were planted in Rockfield, Limerick, 15,000 trees on a site in Muingaphuca, County Kerry and a further 24,600 native trees across three sites in County Mayo bringing us to a total of 55,600 native hardwood trees.

Carbon Reduction Pledge

The initiative is the latest step in Aldi's Carbon Reduction Pledge, which saw Aldi achieve Carbon Neutral status at the beginning of 2019.

"This particular project supports our Carbon Reduction Pledge - we can look to what we are creating here today and how it will grow as we plant 100,000 trees over the next five years," said John Curtin, group buying director, Aldi.

"When we return here in twenty years' time, we will find a natural woodland, bursting with wildlife."

Green Belt, who coordinated the project, said that it is 'delighted to work with Aldi to initiate and deliver step 1 of real action by helping them establishing 10.22 hectares of new native woodland, by planting 55,600 native trees which will over time lead to the capture of 8,501 tonnes of carbon.'