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†Based on a comparison of Aldi products against brands

and fresh products as shown. Tesco may sell 'own brand' products at different prices. Based on a selection of branded and fresh products checked on tesco.com on 07/12/18. The cheapest competitive price pro rata considering weight, pack sizes and offers has been used for Tesco. Aldi prices and packaging correct as of 07/12/18. Subject to availability. For full product comparison details see www.aldi.co.uk/SUBSPRS0812. Product packaging may differ in each region.

ALDI					Comparison product						
Product code	**Product name**	**Item price**	**Weight**		**Comparison product**	**Weight**		**Competitor**	**Per item price** (inc any multibuy offers)	**Pro rata price** (considering size and multibuy offers)	**Aldi savings**
52600	Veuve Monsigny Champagne Brut	£11.49	75	cl	Moet & Chandon Brut Imperial Non Vintage Champagne	75	cl	Tesco	£28.00	£28.00	58.96%
60748	Let's Party 60 Piece Indian Selection	£3.99	1200	g	Tesco 36 Pieces Indian Platter	504	g	Tesco	£3.00	£7.14	44.12%
42430	Snackrite Honey Roast Peanuts	£0.99	200	g	Kp Honey Roast Peanuts	225	g	Tesco	£2.30	£2.04	51.47%
84523	Specially Selected Olives	£1.59	150	g	Tesco Nocellara Belice Olives	160	g	Tesco (3 for £6)	£2.00	£1.88	15.43%
58166	Esteves Pinot Noir	£4.79	75	cl	Cono Sur Bicicleta Pinot Noir	75	cl	Tesco	£6.00	£6.00	20.17%
82020	Specially Selected Hand Cooked Crisps - Sea Salt	£0.85	150	g	Kettle Chips Lightly Salted Crisps	150	g	Tesco	£1.00	£1.00	15.00%
40028	Choceur Milk Chocolate Reindeer	£0.75	100	g	Lindt Chocolate Reindeer	100	g	Tesco (2 for £5)	£2.50	£2.50	70.00%
52918	Specially Selected Mince Pies	£1.25	6	pack	Tesco Finest Mince Pies 6 Pack	6	pack	Tesco	£2.00	£2.00	37.50%
3563	Freeman's Bay New Zealand Sauvignon Blanc	£5.99	75	cl	Oyster Bay Sauvignon Blanc	75	cl	Tesco	£10.00	£10.00	40.10%
9632	Chocuer Orange Sticks	£0.85	120	g	Quality Street Orange Matchmakers	120	g	Tesco	£1.00	£1.00	15.00%
	Total	**£32.54**							**Total**	**£61.56**	**47.14%**
		ALDI Basket - no multibuy offers required, just every day low prices								Total of cheapest competitor prices, adjusted for size variances and applying multibuy prices.	